

# CCH Funding Opportunity Applicant Information Call

February 26, 2024

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**CENTER OF**  
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*to Align Health and Social Care*

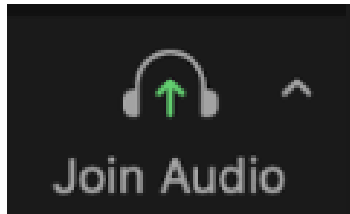
**USAging** |  **Aging and Disability  
BUSINESS INSTITUTE**

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# General Housekeeping and Acknowledgements

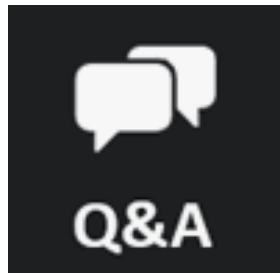
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# Webinar Instructions for Zoom



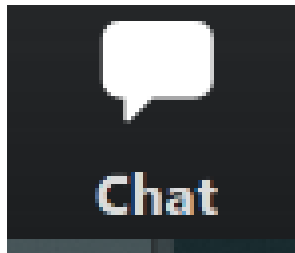
## Audio Options

- Use your computer speakers, **OR** dial in using the phone number in your registration email.
- All participants are muted.



## Questions and Answers (Q&A)

- You can submit questions for the panelists at any time during this presentation. On the Zoom module on the bottom of your screen, click the Q&A icon, type your question in the box and submit.



## Chat Feature

- The Chat feature allows webinar attendees to make comments during the webinar question and answer period.

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The Center of Excellence to Align Health and Social Care (COE), part of the Aging and Disability Business Institute (Business Institute) at USAging, is supported by the Administration for Community Living (ACL), U.S. Department of Health and Human Services (HHS) through a cooperative agreement totaling approximately \$12 million over a three-year period with 100 percent funding by ACL/HHS.

The purpose of the COE is to develop, expand, connect and support sustainable, high functioning aging and disability CCHs – and the networks of downstream providers that they lead – throughout the country through infrastructure funding and technical assistance.

The contents of the Request for Proposal and this Information Call are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, ACL/HHS or the U.S. Government.

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# Agenda

- General Housekeeping and Acknowledgements
- Funding Opportunity Overviews (COE Grant and CT Evaluation)
- Funding Number of Awards, Types, Amounts & Use
- USAging's online Application Submission Tool (Submittable)
- Applicant's Guide
- Your Questions!

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# COE Grant Funding Opportunity Overview

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# Project Overview

“Improve Access to Long-Term Services and Supports and Address Health-Related Social Needs through Aging and Disability Network Community Care Hubs”

RFP webpage: <https://coe.aginganddisabilitybusinessinstitute.org/cch-funding-announcement/>

# Three Overarching Goals

“[To] develop, expand, connect, and support sustainable, high-functioning aging and disability CCHs and their network of social care program and service providers (Hub Network) through infrastructure funding, technical assistance, and multi-level capacity building efforts that promote whole-person care through the alignment of health, public health, and social care systems.”



# Three Overarching Goals

“[T]o support [CCH] contracting efforts with relevant health care and public health organizations (e.g., accountable care organizations, health plans, health systems, state Medicaid agencies, Medicare, employers, and more) for coordinated access to and delivery of social care programs and services (including support for hospital-to-home care transition programs) that assess and/or address health-related social needs (HRSNs) and improve health equity and inclusion for individuals, families, and/or caregivers.”

# Three Overarching Goals Continued

“[To] enhance state No Wrong Door (NWD) access systems and coordinate with local and/or state public health departments.”

# What is a CCH?

“[A] Community Care Hub (CCH) ... serves as a community-focused, regional, statewide, or multi-state umbrella organization that coordinates administrative services and supports for a network of social care providers ... providing social care programs and services to address health-related social needs (HRSNs) under funding arrangements with health care organizations, public health departments, Medicare, Medicaid, etc. A CCH may also offer its programs and services directly to consumers through a variety of payment arrangements and may hold contracts with government agencies to coordinate administration of programs and services across a region or state.”

# What is the Purpose of a CCH?

“[A] CCH centralizes and scales administrative functions and operational infrastructure to enhance efficiencies, standardization, compliance, performance, and quality on behalf of its Hub Network of social care providers.”

# What is a Hub Network?

An organized network of experienced social care providers with the capacity and willingness (and formal agreements) to provide a defined set of social care products, programs, or services to health care organizations or other funders (including government agencies, foundations, etc.) through a unified contracting system organized by the CCH.

# What Org Types are in Hub Networks?

- Area Agencies on Aging (AAAs)
- Centers for Independent Living (CILs)
- Food Pantries
- Transportation Providers
- Faith-based agencies
- Public Health Departments
- Other CBOs

# Who Can Apply?

“Domestic public or private non-profit entities including state and local governments, Indian tribal governments and organizations (American Indian/Alaskan Native/Native American), existing CCHs, faith-based organizations, community-based organizations, and institutions of higher education.”

*Examples: AAAs, CILs, other nonprofit agencies and CBOs that desire to be a regional, statewide, or multi-state hub for this work.*

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# CT Evaluation Opportunity

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# What is the CT Evaluation?

A small group of COE Grantees with experience providing hospital-to-home care transitions will be selected to participate in a site-specific evaluation to assess the extent to which CCHs affect client-level health and social outcomes through hospital-to-home care transitions programs.

# What CT Programs are Eligible?

## **CT Programs must include the following evaluation features:**

- HRSN screening/assessment, information, and referral/linkage
- Transition-related case management/service coordination and coaching
- Follow-up post-discharge

Additional details will be provided to COE Grantees selected to participate in the CT Evaluation after the COE Grantee awards are announced.

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**– Funding –**

**Number of Awards**

**Types - Amounts - Uses**

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# Key Numbers

Maximum # of Awards by Type:

- **COE Grant:** 20
- **CT Evaluation:** ~3

Max. **COE Grant** Awards: \$468,800 (over 2 years)

Anticipated **CT Evaluation** Awards: \$ 60,000 (over 2 years)

# COE Grant Funding Uses: Examples

- **Expand CCHs into geographic areas** without CCH capacity and to reach underserved populations
- **Improve CCH capabilities**
  - Address staffing, leadership, governance needs
  - Perform financial modeling
- **Increase CCH capacity**
  - Support workforce develop needs across Hub Network CBOs
- **Support CCH infrastructure costs**
  - Address information technology (IT) infrastructure needs
- **Assess CCH business requirements**
  - Enhance Quality Assurance and Compliance programs

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Submittable 

**USAgings' online  
Application Submission Tool**

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# Organization: Submittable “Forms”

- Basic Information and Intent to Apply (must be completed first)
- Project Abstract, Organizational Capacity, Project Relevance, and Current Need
- Proposed Approach
- Outcomes, Evaluation, and Dissemination
- Additional Information
- Uploads and Related Project Details and Explanations
- Care Transitions Program (see the RFP for more information)
- Acknowledgements

# Form Example: Basic Information

## COE Infrastructure Funding Opportunity Application: Basic Information and Intent to Apply

### NAMING YOUR APPLICATION

Your CCH name will serve as the unique identifier for your COE Infrastructure Funding Opportunity application.

This should be the name that your CCH will use to identify and market itself and its services. The CCH name could be its:

- legal name, or
- doing business as (DBA) name

CCH Name \*

Limit: 300 characters



# Form Example: Intent to Apply

## INTENT TO APPLY

- By checking this box, I (we) acknowledge my (our) intention to apply for this CCH Infrastructure Funding Opportunity, \*  
offered by the Center of Excellence to Align Health and Social Care (COE) at USAging.

Save Draft

Submit Form

# Form Example: Required Fields

## INTENT TO APPLY

By checking this box, I (we) acknowledge my (our) intention to apply for this CCH Infrastructure Funding Opportunity, offered by the Center of Excellence to Align Health and Social Care (COE) at USAging. \*

**!** The "By checking this box, I (we) acknowledge my (our) intention to apply for this CCH Infrastructure Funding Opportunity, offered by the Center of Excellence to Align Health and Social Care (COE) at USAging." field is required.

Save Draft

Submit Form

# Form Example: Text Response

## Project Abstract

Provide an abstract with a brief description of your CCH's proposed project. It should address the work to be performed and contain clear, measurable project goal(s), objectives, and anticipated/desired outcomes.

Please include information on the following proposed project goals:

- specific services to be delivered,
- Infrastructure to be secured,
- skills and expertise to be developed, and/or
- capacity to be built or enhanced, if funded.

A non-exclusive list of ways funds can be used is provided on pages 10-12 of the RFP.

You should ensure the project abstract communicates a clear sense of the work your CCH intends to perform (if funded) and anticipated outcomes of that work. Outcomes should be clear and measurable and, where applicable, include expected outcomes for the CCH, its network CBOs, your contracted clients (e.g., health care organizations), and the individuals you serve.

Enter your project abstract. \*

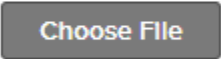
# Form Example: File Uploads

## Hub Network participating CBOs

Include letters of commitment/support from all participating CBOs in your Hub Network.

Ensure that the network is sufficiently broad and aligned with the programs and services your CCH intends to offer.

## Upload your letters from Hub Network participating CBOs \*



Upload a file. No files have been attached yet.

Acceptable file types: .pdf

Upload all letters of commitment/support from CBOs in your Hub Network as a single PDF.

# Help with Submittable

[USAging's online application submission site, powered by Submittable](#)

[Getting Started instructions](#)

[First Submission FAQs](#)

[Submitter Resource Center](#)

[Submittable's Customer Support Team](#)

# Applicant Guide

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**Excellence**

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**Applicant Planning Guide  
for the  
Community Care Hub (CCH)  
Infrastructure Funding Opportunity  
offered by the  
Center of Excellence to Align Health and Social  
Care (COE) at USAging**

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# Reminders

- **Complete** your “Basic Information and Intent to Apply” Form by March 8
- **Submittable Availability:** All Application “Forms” will be live later this week
- **Monitor** the RFP webpage: <https://coe.aginganddisabilitybusinessinstitute.org/cch-funding-announcement/> Additional RFP-related information will be posted here.
- **Review** the Applicant Guide and Recording: The Applicant Guide and a recording of this presentation will be posted to the RFP webpage later this week
- **Review** the FAQs will also be loaded this week and updated as needed
- **Budget** and **Work Plan** templates will be on the RFP webpage as well
- **Additional Questions:** Send via email to [COE@USAging.org](mailto:COE@USAging.org)
- **Apply:** Due Date/Time = April 5 at 5:00 p.m. (Eastern)

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# Your Questions

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# Thank You!

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